

Community

Artist showcasing 3D printed jewelry at upcoming Fine Art in the Park

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Local artist Betty Chang will be selling her 3D-printed jewelry at next month's 50th annual Los Altos Rotary Fine Art in the Park. This will be her second year showcasing her work at the event.

Born in San Francisco, Chang has lived in Los Altos since 1987. Before becoming a jewelry artist, she worked as a software developer in the Bay Area after earning a master's degree in electrical engineering at UC Berkeley.

"I wrote programs, but I never really used design programs," Chang said.

Although she's always been an avid collector of jewelry – once owning approximately 250 pairs of earrings – Chang said she never thought of designing her own until purchasing a pair of 3D earrings at the San Francisco Museum of Modern Art 14 years ago. Two years later, she bought another pair at a boutique in Paris. In 2016, she began creating her own jewelry and sending

her work off to 3D printers for production. She then completes the process with hand dyeing and other finishing touches.

"You design it and then you order the print – and it comes out and it's sort of like Christmas," Chang said. "You open a box and see what you had in mind comes out looking like, which is a little bit different than people who do metalsmithing, where they make it and it comes as it goes."

Using her experience in software development and inspiration from everyday life, Chang said she creates shapes and designs that would otherwise be impossible without 3D printing. Chang mainly produces earrings under the business name Tiny Right Brain Designs, but she has recently started making pendants and necklaces as well.

"There are just things you see day to



Chang



COURTESY OF BETTY CHANG

Betty Chang creates shapes and designs that would otherwise be impossible without 3D printing, she said.

day and then other things you kind of play with," said Chang, who has been a guest lecturer at classes in San Jose State University's Department of Design. "It's like drawing, but in 3D space, and then you see what comes out."

Chang added that she enjoys con-

necting with her customers in person and getting feedback on her jewelry. She prefers to interact with buyers and other members of the community at events like craft fairs or at gift shops over selling online. Chang said kids at craft fairs are often fascinated with the geometrical shapes that her 3D-printed works create.

Chang is thrilled to have been invited back to Fine Art in the Park.

"You get surrounded by all this lovely art, giant paintings, all-sized paintings and everything else," Chang said. "They're fabulous to look at. And then the setting is really, really nice. Before selling there, I was always a regular attendee."

Chang will be selling her work in booth 110 at Fine Art in the Park. The two-day event is scheduled from 10 a.m. to 5:30 p.m. Aug. 9 and 10 at Lincoln Park, 199 University Ave., Los Altos.

For more information on Chang's jewelry, visit tinyrightbrain.com. For more information on Fine Art in the Park, visit rotaryartshow.com.